



# MICROFINANCE **PULSE REPORT**

VOL XIV - November 2022



### **Analytical Contacts**

### Equifax

Kiran Samudrala Head – Data Analytics <u>kiran.samudrala@equifax.com</u>

Shruti Joshi Head – Insights & Analytics <u>shruti.joshi@equifax.com</u>

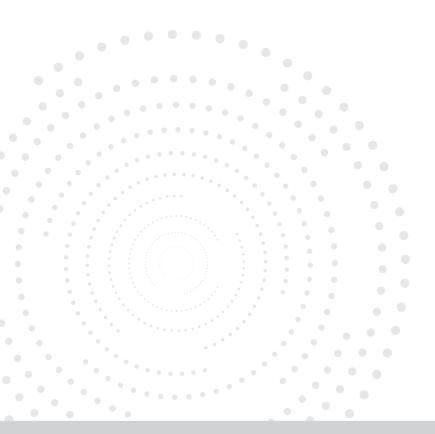
Vandana Panchal Associate Manager – Insights & Analytics vandana.panchal@equifax.com

#### SIDBI

Sanjay Jain CGM-ERDAV <u>erdav@sidbi.in</u>

Hangzo Ginsuanmung AGM-ERDAV <u>erdav@sidbi.in</u>

Vandita Srivastava AM-ERDAV <u>erdav@sidbi.in</u>



### Index

Executive Summary	04
Abbreviations & Glossary	05
Microfinance Industry Overview	06
Disbursement Trends	09
Industry Risk Profile	12
Aspirational Districts	14
Customer Level Analysis	16
Enquiry Analysis	18



### **Executive Summary**

14th edition of MFI Pulse report is based on the data submitted to the bureau for the period up to 30th June 2022.

Portfolio outstanding of microfinance industry as on 30th June 2022 is Rs.266,541 crore with 1,041 lakh active loans and 5 crore active unique borrowers. Banks contributes highest towards portfolio outstanding. Banks, NBFC-MFIs & SFBs contributes 90% towards portfolio outstanding and 89% towards disbursement amount in AMJ' 22 quarter. Microfinance industry grew by 20% from June 2021 to June 2022 and witnessed Q-o-Q growth of 1% from March 2022 to June 2022. NBFCs witnessed highest Y-o-Y growth of 56% from June 2021 to June 2022.

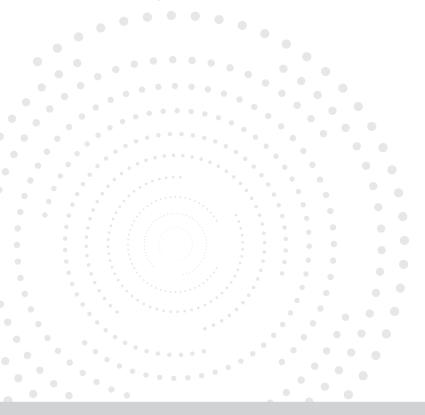
Disbursements by value witnessed annual growth of 116% and 92% by volume from AMJ'21 to AMJ'22. NBFCs witnessed highest growth of 265% in terms of disbursement amount and 225% in terms of loan disbursal from AMJ' 21 to AMJ' 22. Highest number of loans are issued under 30k-40k ticket size category and it witnessed annual growth of 153% from AMJ' 21 to AMJ' 22.

All the delinquency buckets have declined in June 2022 compared to June 2021. Except 60-89 days past due category all other delinquency buckets have declined in June 2022 from March 2022.

Portfolio outstanding as on 30th June 2022 for Aspirational Districts is Rs.37,124 crore and it grew by 29% from June 2021 to June 2022. Loans worth Rs.41,025 crore were disbursed in Aspirational Districts from July 2021 to June 2022.

NBFCs have highest number of borrowers in 25k-50k outstanding category followed by SFBs. Except for Not Profit MFIs, more than 50% of the borrowers are falling in >=25k outstanding category.

In this edition we have introduced Indexed MFI Enquiry Volume analysis. After second wave of COVID-19 the microfinance industry has showed an improvement in new loan enquiries. Between March'21 and June'22 the month of September 2021 had the highest number of enquiries. More number of enquiries were done in June 2022 compared to June 2021.



### Abbreviations & Glossary

- ATS (Average Ticket Size) = Disbursed Amount / Number of Loans
- DPD = Days Past Due
- Live POS or Borrowers or Active loans = 0 to 179 DPD + New Accounts + Current Accounts
- MFI = Microfinance Institution
- POS = Portfolio Outstanding
- UT = Union Territory
- Aspirational Districts (AD) Districts (currently 117 in no.) identified by NITI Aayog, GoI, in January 2018, for improvement to enhance Human Development Index, in turn, based on composite indicators like Health & Nutrition, Education, Agriculture & Water Resources, Financial Inclusion, Skill Development and Basic Infrastructure
- 1-179 = 1 to 179 DPD/ Live POS
- 1-29 = 1 to 29 DPD/ Live POS
- 30-59 = 30 to 59 DPD/ Live POS
- 60-89 = 60 to 89 DPD/ Live POS
- 90-179 = 90 to 179 DPD/ Live POS
- 30+ Delinquency = 30-179 DPD/ Live POS
- 90+ Delinquency = 90-179 DPD/ Live POS
- AMJ'21 = April 2021 to June 2021
- JAS'21 = July 2021 to September 2021
- OND'21 = October 2021 to December 2021
- JFM'22 = January 2022 to March 2022
- AMJ'22 = April 2022 to June 2022



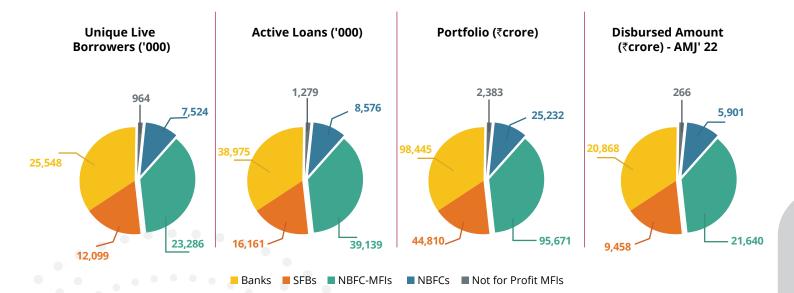


## MICROFINANCE INDUSTRY OVERVIEW



# Microfinance Industry Snapshot – as on 30<sup>th</sup> June 2022

Snapshot as on 30 <sup>th</sup> June 2022	Banks	SFBs	NBFC-MFIs	NBFCs	Not for Profit MFIs	Total Industry
Unique Live Borrowers ('000)	25,548	12,099	23,286	7,524	964	69,421
Active Loans ('000)	38,975	16,161	39,139	8,576	1,279	104,130
Portfolio (₹crore)	98,445	44,810	95,671	25,232	2,383	266,541
Disbursed Amount (₹ crore) – AMJ' 22	20,868	9,458	21,640	5,901	266	58,133
Average Ticket Size (₹) – AMJ' 22	37,743	45,118	38,756	44,482	44,380	39,830
30+ Delinquency (POS)	7.36%	5.29%	3.24%	2.02%	2.96%	4.99%
90+ Delinquency (POS)	2.32%	1.99%	1.58%	0.79%	1.12%	1.85%



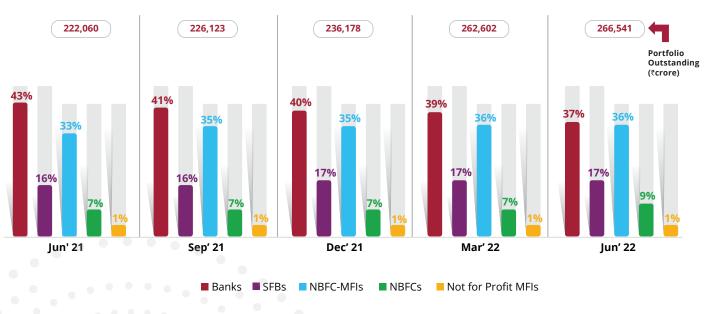
- Book size of MFI Industry as on 30th June 2022 is ₹ 266,541 crore
- Banks have the highest market share of 37% in portfolio outstanding
- Banks, NBFC-MFIs & SFBs contributes 90% towards portfolio outstanding and 89% towards disbursement amount in AMJ' 22 quarter
- Average ticket size of SFBs, NBFCs and Not for profit MFIs is higher than the industry ticket size
- 30+ and 90+ delinquency of NBFC-MFIs, NBFCs and Not for Profit MFIs is lower than the industry delinquency

•

### Microfinance Industry Overview

			i ortiono outstanding (( crore)			
Lender Type	Jun' 21	Sep' 21	Dec' 21	Mar' 22	Jun' 22	Y-o-Y growth%
Banks	95,674	92,725	93,841	102,032	98,445	3%
SFBs	35,345	36,863	39,675	44,134	44,810	27%
NBFC-MFIs	72,856	79,932	84,065	94,481	95,671	31%
NBFCs	16,140	14,621	16,337	19,155	25,232	56%
Not for Profit MFIs	2,045	1,982	2,260	2,800	2,383	17%
Total Industry	222,060	226,123	236,178	262,602	266,541	20%
Q-o-Q growth rate %		2%	4%	11%	1%	

#### Portfolio Outstanding (₹ crore)



#### Market Share Trends by Lender type

 Microfinance industry grew by 20% from June 2021 to June 2022 and witnessed Q-o-Q growth of 1% from March 2022 to June 2022

• NBFCs witnessed highest Y-o-Y growth of 56% from June 2021 to June 2022

C





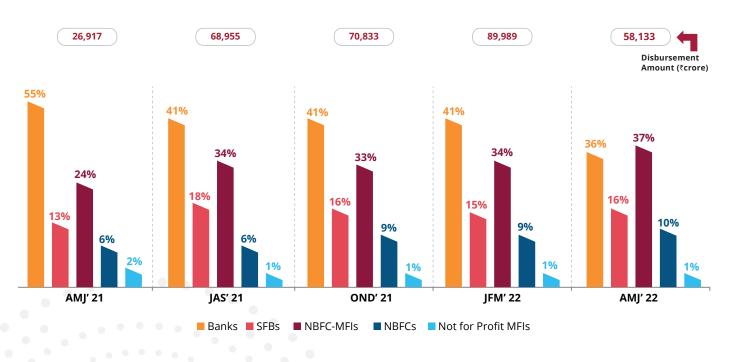
# DISBURSEMENT TRENDS



### Disbursement Trends – Institution wise

#### No. of Loans Disbursed (in lakh) OND' 21 Lender Type AMJ' 21 JAS'21 JFM' 22 AMJ' 22 Banks 79 70 42 94 55 SFBs 10 29 36 30 21 NBFC-MFIs 19 69 65 79 56 NBFCs 4 9 13 17 13 Not for 1 2 3 4 1 Profit MFIs **Total Industry** 76 195 180 224 146

Market Share Trends by Lender type



 MFI Industry is recovering from the second wave of COVID-19, disbursements by value witnessed annual growth of 116% and 92% by volume from AMJ'21 to AMJ'22

 NBFCs witnessed highest growth in terms of loan disbursal and disbursement amount from AMJ' 21 to AMJ' 22

### Industry Ticket Size Trends

					No. of Loans Disbursed (in lak		
Ticket Size	AMJ' 21	JAS' 21	OND' 21	JFM' 22	AMJ' 22	Y-o-Y growth rate %	
0К-10К	10	18	10	11	6	-40%	
10K-20K	7	20	13	16	9	29%	
20K-30K	13	34	25	30	17	31%	
30K-40K	17	48	51	64	43	153%	
40K-50K	11	30	31	39	28	155%	
50K-60K	9	25	24	30	21	133%	
60K Plus	9	20	26	34	22	144%	
Total	76	195	180	224	146	92%	
Q-o-Q loan disbursal growth rate %	-	157%	-8%	24%	-35%	-	
All India ATS (₹)	35,438	35,299	39,194	40,080	39,830	12%	
Q-o-Q ATS growth rate %		-0.4%	11%	2%	-1%		

30% 28% 18% 15% 15% ŝ 14% 13% 13% 12% %0 12% AMJ' 21 JAS' 21 AMJ' 22 OND' 21 JFM' 22 0k-10k ■ 10k-20k ■ 20k-30k ■ 30k-40k ■ 40k-50k ■ 50k-60k ■ 60k Plus

No. of Loans Disbursed

• Highest number of loans are issued under 30k-40k ticket size category and it witnessed annual growth of 153% from AMJ' 21 to AMJ' 22

• ATS increased by 12% from AMJ'21 to AMJ'22

C



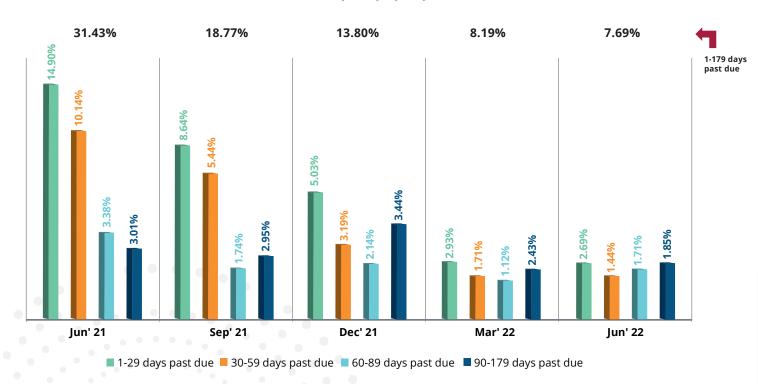






### **Delinquency Trends**

					1-179 days past due
Reporting Quarter	1-29 days past due	30-59 days past due	60-89 days past due	90-179 days past due	1-179 days past due
Jun' 21	14.90%	10.14%	3.38%	3.01%	31.43%
Sep' 21	8.64%	5.44%	1.74%	2.95%	18.77%
Dec' 21	5.03%	3.19%	2.14%	3.44%	13.80%
Mar' 22	2.93%	1.71%	1.12%	2.43%	8.19%
Jun' 22	2.69%	1.44%	1.71%	1.85%	7.69%



#### **Delinquency by Days Past Due**

• All the delinquency buckets have declined in June 2022 compared to June 2021

G

• Except 60-89 days past due category all other delinquency buckets have decreased in June 2022 from March 2022





## ASPIRATIONAL DISTRICTS

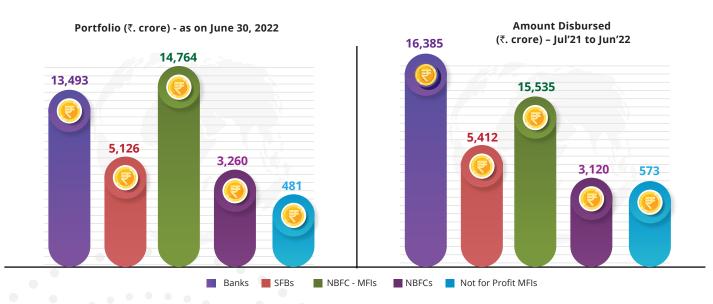


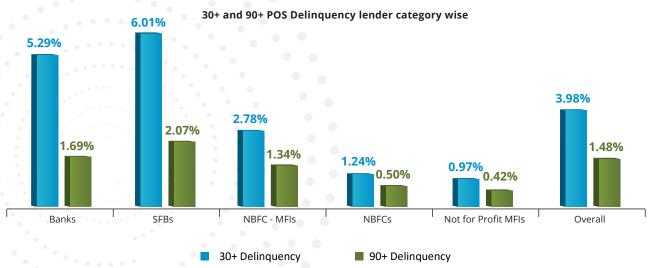
### Aspirational Districts – June 2022 Overview

Aspirational Districts Growth Particulars	30th June 2021	30th June 2022	Growth %
Active Borrower Penetration ('000)	8,143	9,867	21%
Disbursement Amount (₹crore)	30,353*	41,025**	35%
Active Loans ('000)	12,730	15,031	18%
Portfolio Outstanding (₹crore)	28,737	37,124	29%
30+ Delinquency	11.80%	3.98%	-
90+ Delinquency	2.36%	1.48%	-



- Active Borrower penetration in Aspirational Districts increased by 21% from June 2021 to June 2022
- Loans worth ₹ 41,025 crore were disbursed in Aspirational Districts from July 2021 to June 2022
- 30+ and 90+ delinquency of Banks & SFBs is higher than the overall 30+ and 90+ delinquency of Aspirational Districts





#### Note: \*Disbursement July 2020 to June 2021 | \*\*Disbursement July 2021 to June 2022 | Delinquencies are calculated basis POS

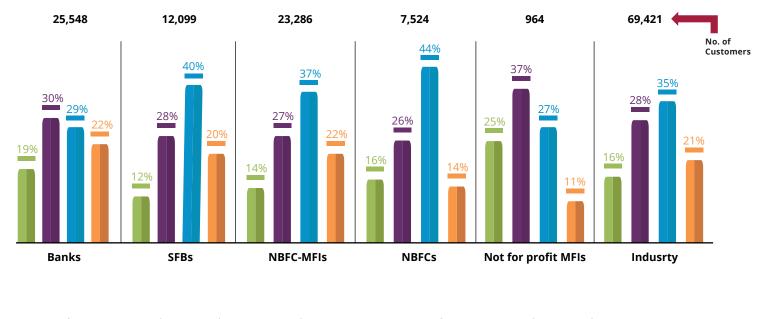




# BORROWER LEVEL ANALYSIS

**EQUIFAX**<sup>®</sup> Powering the World with knowledge™

# Active Customers by Outstanding Amount as on 30<sup>th</sup> June 2022



No. of Active Borrowers by Outstanding Amount <10k

 $\mathbf{t}$ 

No. of Active Borrowers by Outstanding Amount Between 10K-25K

No. of Active Borrowers by Outstanding Amount >=50k

No. of Active Borrowers by Outstanding Amount Between 25k-50k

NBFCs have highest number of borrowers in 25k-50k outstanding category followed by SFBs
 Except Not for Profit MFIs, more than 50% of the borrowers are falling in >=25k outstanding category

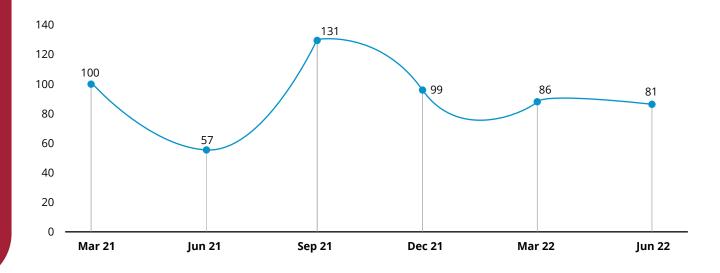




# ENQUIRY ANALYSIS



### Indexed MFI Enquiry Volume



After second wave of COVID-19 the microfinance industry showed an improvement in new loan enquiries
Between March 2021 and June 2022 the month of September 2021 had the highest number of enquiries

- Between March 2021 and June 2022 the month of September 2021 had the highest number
   More number of enquiries were done in June 2022 compared to June 2021

### About SIDBI

Small Industries Development Bank of India has been established under an Act of the Parliament in 1990. SIDBI is mandated to serve as the Principal Financial Institution for executing the triple agenda of promotion, financing and development of the Micro, Small and Medium Enterprises (MSME sector) and co-ordination of the functions of the various Institutions engaged in similar activities. Over the years, through its various financial and developmental measures, the Bank has touched the lives of people across various strata of the society, impacted enterprises over the entire MSME spectrum and engaged with many credible institutions. In the MSME ecosystem.

Under Vision 2.0, SIDBI has spearheaded various Initiatives to address the Information Asymmetry in MSME sector like MSME Pulse, the health tracker of MSMEs and CriSidEx, for gauging the MSE sentiments & aspirations, Industry spotlight, a comprehensive report on industry Lenders and Fintech Pulse, for credit data insights on

#### **SIDBI in Microfinance space**

SIDBI has played pioneering role in furthering the inclusive finance agenda through supporting the Microfinance movement. The cumulative assistance disbursed under SIDBI's microfinance initiatives upto March 31, 2022 aggregate to ₹23,460 crore benefitting around 4.83 crore poor clients. The debt and equity support to MFIs is well complemented by capacity building support to these institutions and imbibing the corporate governance culture by supporting Compliance Assessment Tools etc. Apart from handholding the Microfinance industry from fragile beginning to a full-fledged industry segment, culminating in the transition of 8 of our partner MFIs into SFBs/ Universal Banks. A path breaking initiative in Micro Lending is to make available small loans directly from SIDBI (through partnership arrangements), at interest rates which are substantially lower than the market rates. Under this initiative, titled Prayaas, the Bank has been extending small ticket size loans of ₹0.50 lakh to ₹5 lakh to Micro borrowers at bottom of the pyramid with interest rates comparatively lower than market rates under partnership model.

#### **About Equifax**

At Equifax (NYSE: EFX), we believe knowledge drives progress. As a global data, analytics, and technology company, we play an essential role in the global economy by helping financial institutions, companies, employees, and government agencies make critical decisions with greater confidence. Our unique blend of differentiated data, analytics, and cloud technology drives insights to power decisions to move people forward. Headquartered in Atlanta and supported by more than 11,000 employees worldwide, Equifax operates or has investments in 25 countries in North America, Central and South America, Europe, and the Asia Pacific region. For more information, visit Equifax.com.

#### Disclaimer

The Microfinance Pulse (Report) is prepared by Equifax Credit Information Services Pvt Ltd (Equifax). By accessing and using the report, the user acknowledges and accepts that such use is subject to this disclaimer. This Report is based on collation of information substantially provided by Microfinance institutions as of June 2022 and who are members of Equifax. While Equifax takes reasonable care in preparing the Report, it shall not be responsible for accuracy, errors and/or omissions caused by inaccurate or inadequate information submitted by Microfinance institutions. Further, Equifax does not guarantee the adequacy or completeness of the information in the Report and/or its suitability for any specific purpose nor is Equifax responsible for any access or reliance on the Report and that Equifax expressly disclaims all such liability. This Report is not a recommendation for rejection/denial or acceptance of any application, product nor any recommendation by Equifax to (i) lend or not to lend and (ii) enter into or not to enter into any financial transaction with the concerned individual/entity. The information contained in the Report does not constitute advice and the user should carry out all necessary analysis that is prudent in its opinion before taking any decision based on the Information contained in this Report. The use of the Report is governed by the provisions of the Credit Information Companies (Regulation) Act 2005, the Credit Information Companies Regulations, 2006, Credit Information Companies Rules, 2006. No part of the Report should be copied, circulated, published without prior approvals.

#### **CONTACT DETAILS**

Equifax Credit Information Services Private Limited

Unit No. 931, 3rd Floor, Building No. 9, Solitaire Corporate Park, Andheri Ghatkopar Link Road, Andheri (East), Mumbai - 400 093

Toll Free No.: 1800 2093247 ecissupport@equifax.com Small Industries Development Bank of India

Swavalamban Bhavan, Plot No. C-11, 'G' Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Maharashtra

Toll Free No.: 1800 226753 www.sidbi.in/en

