

 $Ground \ Floor, SIDBI \ Tower, 15 \ Ashok \ Marg, Lucknow-226001, Ph.-0522-2288546$

RETIRED BANKERS REQUIRED AT LUCKNOW

Small Industries Development Bank of India [SIDBI] is the principal financial institution for the MSME sector. As a part of its Promotional & Developmental initiative, the Bank seeks services of retired banker (preferably Scale II to Scale IV) as MSME Knowledge Partners [KP] on contract basis at Lucknow. The KP is expected, inter-alia, to quide new and existing MSME entrepreneurs regarding

the various sources of MSME related information, Schemes of SIDBI/Commercial banks/FIs, Government subsidies/benefits, Credit linkages, Debt counselling and support services for MSMEs. Selected KP will also conduct customer satisfaction survey and also assist MSMEs in highlighting the common problems in their clusters. KPs shall also educate MSMEs about SIDBI.mitra (mobile app), Start-up and Stand-up India schemes so as to generate bankable proposals from new and existing MSMEs. For further details and the application form, visit www.sidbi.in. Last date of submission of application is 27.06.2016.

Size 8x6 cm