



प्रेस विज्ञप्ति / Press Release

27 जुलाई, 2023/ July 27, 2023

SIDBI Organizes Awareness Programme on ONDC

Small Industries Development Bank of India (SIDBI) in association with **Gujarat Chamber of Commerce & Industry (GCCI)** organized an “**Awareness Programme on Open Network for Digital Commerce (ONDC)**” at Ahmedabad on July 27, 2023. The event was aimed at disseminating information amongst MSMEs (including artisans) about ONDC and encouraging them to onboard the same.

Shri S Ramann, Chairman & Managing Director, SIDBI inaugurated the event. Shri Ramann, in his address, highlighted the role of SIDBI in developing overall MSME ecosystem in the country. He further mentioned the importance of growing market of e-commerce in India and the necessity for MSMEs to adopt various digital modes in conducting their business operations so as to remain globally competitive. He also urged the participants to make the most of the programme in terms of understanding the concept and functioning of ONDC, which is fair, transparent, and just to suit the needs and requirements of MSMEs including small artisans, and then onboard themselves at the earliest.

Shri Shirish Joshi, Chief Business Officer, ONDC highlighted the evolution of ‘Digital India’ and mentioned that it is a revolution. He urged MSMEs to expand their turnover and reach by onboarding ONDC. **Shri Pathik Patwari, Immediate Past President of GCCI**, while emphasizing the importance of digital modes of doing business especially by MSMEs, also mentioned that GCCI shall encourage its member associations and MSMEs to onboard ONDC in large number.

A detailed presentation on ONDC involving the onboarding process, Buyer App, Seller App, Payment & Logistic Mechanism was made during the programme. A brief presentation on various innovative Schemes of SIDBI was also made wherein participants were informed of the digital tools and means adopted by SIDBI in extending completely paperless and digital credit to MSMEs in a quick manner. Schemes related to Green Finance and Energy Efficiency were also covered in the presentation. During Question & Answer session, queries/ doubts raised by the participants about ONDC and SIDBI schemes were duly addressed. The event was acknowledged beneficial by the participants. Around 100 entrepreneurs/artisans/ MSME customers of SIDBI/ officials of GCCI attended the programme.

Vote of thanks was proposed by Shri Sanjay Gupta, General Manager and Regional Head of SIDBI, Gujarat.

About SIDBI: Since its formation in 1990, SIDBI has been impacting the lives of citizens across various strata of the society through its integrated, innovative, and inclusive approach. Be it traditional, domestic small entrepreneurs, bottom-of-the-pyramid entrepreneurs, to high-end knowledge-based entrepreneurs, SIDBI has directly or indirectly touched the lives of Micro and Small Enterprises (MSEs) through various credit and developmental engagements. SIDBI 2.0 carries the vision of inclusive, innovative, and impact-oriented engagements.

To know more, check out: <https://www.sidbi.in>





'ओएनडीसी' पर जागरूकता कार्यक्रम Awareness Programme on 'ONDC'

आयोजक/ Organized by

भारतीय लघु उद्योग विकास बैंक (SIDBI)

सह-आयोजक/ In association with

गुजरात चेंबर अफ कॉमर्स एंड इंडस्ट्री (GCCI)

अहमदाबाद

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