

IV. Format of Commercial Bid

**COMMERCIAL PROPOSAL FOR
CREATION OF ANIMATED VIDEOS OF 'MR. DHANDEBAAZ'
[To Be Furnished in Bidder's Letter Head]**

[Amount in ₹]

Sr. No.	Particulars	Base Cost [A]	Taxes [B]	Total [C = A+B]
1	Per-Second Cost towards production per Animated Video of Mr. Dhandebaaz			
2.	Bilingual (Hindi + English) voice over cost per Animated Video of Mr. Dhandebaaz			
	Approximate Cost Per Video [Calculated]	$1[A]*60+2[A]$	$1[B]*60+2[B]$	$1[C]*60+2[C]$

Bidder may please make note of the following:

1. The costs must be quoted in Indian Rupees.
2. The above calculated approximate cost per video would be used for comparing bid prices submitted by various bidders. The lowest approximate cost per video as per above formula will be termed as L1 bid and the rest of the bids shall be ranked in ascending order of price quoted, as L2, L3, L4 and so on. Order would be placed with commercially lowest quoting bidder i.e. L1 bidder.
3. The basic assumption of the above formula is that length of each video would be 60 seconds. However, since duration of each video may vary and hence it may be made clear that cost quoted in Sr. No. 1 by the selected bidder will be multiplied by **actual duration of the video (as approved by SIDBI)** and will be added to cost quoted in Sr. No. 2 to arrive at the actual cost of each video while raising invoice of that particular video.
4. The Price quoted above by the bidder must be valid till 90 days from the last date of submission without change in proposed price. SIDBI will make its best efforts to select a vendor within this period. SIDBI may solicit bidder's consent to an extension of Proposal validity (but without any modification in the Proposal including proposed price)
5. In case, the commercial is not as per the above format, SIDBI shall have right to reject the bid.
6. No conditions should be stipulated in the commercial bids. The conditional bids shall be rejected.

Signature : _____

Date : _____

Seal :