						Annexure
SELECTION	OF EVENT MANAGEMENT AGENCY FOR THE PROPOSED SWAVALAMBAN BAZAAR AT	PUNE - FINANCIA	L OFFER TO	BE SUBMI	ITED IN SEA	LED COVER
Sr.no.	Particulars	Size(Approx.)	Quantity		Unit	Remarks
I	BRANDING					
1	Entrance Arch Box Type - Flex and Frame - 3 X 15 ft ; 4 sides		2			
2	Entrance Welcome Board near Entrance and sides 10 x 15		1			
3	Welcome Standee 3 x 6		4			
4	Poster for the wall of the Mall on the front side facing the road (18 x 8)					
5	Pole banner ( 3ft x 2 ft)		50			
6	Banner (8 x 4)		10			
II	FIXED COST					
А	SIDBI Booth (20 ft x 10 ft - 1)					
1	3D Gate-SIDBI Pavilion - Wooden Structure with Digital Flex Print	10x12x2 ft	1			with lit light
2	Wooden Platform with Pergo Flooring	20X10 ft	1			
3	Centre Backdrop - Digital Flex Print with Wooden Frame	20x8 ft	1			
4	Right Backdrop - Digital Flex print with Wooden Frame	10x8 ft	1			
5	Left Backdrop - Digital Flex print with Wooden Frame	10x8 ft	1			
6	Swavalamban wall at a suitable place in the event venue	12x10 ft	1		One Time Charges	
7	Lit Branding Panel - Digital Vinyl Print on Acrylic with Wooden Box	4x2.5 ft	6			
8	Standee - Self standing	6x3 ft	15			
9	Innovative Photo-op Booth	12x10 ft				selfie booth
10	Lit Fascia SIDBI Logo - Digital Vinyl Print on Acrylic with Wooden Box	8x1.5 ft	1			
В	SIDBI Artistan Booth (8ft x 8ft - 52 Nos)					
1	Octanom Stall - 2 Table / 2 chairs / 1 electrical point (3M X 2 M)		50			
2	Red Carpet in the event area - 225 X 160 ft					
3	Vinyl Print with matt lamination / backdrop for all stall X ft				for entire	
4	Backdrop - Digital Flex Print with Octanom Frame	8x8 ft	50		event	
5	Fascia Logo Unit - SIDBI Logo/MSME Name - Wooden Frame with Digital Flex	8x1.5 ft	50		event	
С	Others					
1	Poster - 4.2 x 2.5 size		50			
2	CCTV cameras (10) + Recorder (1) + Monitor (1)					
3	Creative Development charges					
4	Booth lighting - Passage Area		5 days		I	Suffficient lighting for entire event area
						Quote your charges, receipt payment will
5	Power consumption charges					be released at actuals separately
	Liasoning - with all concerned authorities and obtention of all approvals wrt to police,					Quote your charges, receipt payment will
6	fire, health etc. as applicable.					be released at actuals separately
7	Tent covering the entire event area with lighting, fans and coolers				l	
Х	TOTAL OF FIXED COST					
II	Variable Cost					
Α	SIDBI Booth					
1	LED Screen (8 ft x 6 ft)		1		5 days	
2	Smart LED TV with Touch Panel & Mini-CPU		2		5 days	

3	Glass Round Table		2	5 days				
4	Executive Chair		6	5 days				
5	Sofa - 3 seater+2 seater + 2 seater (leather finished)		5	5 days				
6	Coffee table (for about 3 persons)		2	5 days				
7	Registration Table - Swavalamban kendra (2 tables 4x2 ft)		2	,				
8	Booth lighting - Spot lights (20 lights)		1	5 days				
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9	Supervisor		2	5 days	For about 10 hours duty on the location			
10	Advertisement in Times of India (10"x8")		1	2 days				
11	Advertisement in Aaj ka Anand newspaper with prominent local circulation (10"x8")		1	2 days				
12	Advertisement in SAKAL (Marathi) newspaper with prominent local circulation in Pune (1	0"x8")	1	2 days				
	Advertisement with content (to be approved by SIDBI) in one FM channel with		•	2 00 30				
13	prominent local presence		1	5 days				
10	Advertisement on Social Media (Facebook, Whatsapp, Instagram etc.) - Content to be			5 uuys				
14	approved by SIDBI		1	5 days				
15	Security guards		2	5 days	will be released at actuals separately.			
16	Arrangement for drinking water for participants/visitors		2	5 days				
10	Arrange for refreshment + lunch + dinner for participants (Micro Entrepreneurs/artisans)		100	5 days				
Y	Total of variable cost	/	100	5 0035				
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	Miscellaneous							
1	Photographer and Basic Videographer - one session - 4 hours			5 days				
2	Cleaning staff for stall		4	5 days				
3	Certificate - A4 size		1	,	75			
4	ID card for participants				25			
5	ID card for co ordinators				25			
6	Food coupon - 5 days - 5 00 no							
7	Volunteers		4	5 days				
Z	GRAND TOTAL (X + Y)			5 00 y 5				
L	GST (As applicable)							
	FINAL OFFER							
	SIDBI reserves the right to alter the items of execution based on the needs. The rates for	which will be dec	ided based	on the market rate	s, negotiation with the agency, and the rates			
Note:1	quoted.				-,			
Note:2	The tender is for complete execution of the event and the agency should understand the	e intent according	V.					
		<u> </u>	,					
Nets 2	The neuroperturill be released only an estimation of which of work. Delays and making			e dia				
Note:3	The payment will be released only on satisfactory execution of work. Delays and malprace	clices, observed If	any, will b	e viewed seriously,	ncluding disqualification of the agency.			
Note:4	In case, event duration is changed, proportionate payment will be released. Conditional bids will be rejected.							
Note:5	,							
Note:6	Standard procedure as per CPWD will be followed for evaluation of the offers received.							
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Note:7								
Note:8	Quatities and units mentioned above are indicative. However, the payments will be made as per actuals.							
	All materials costs to include labour, transportation and other charges.							
Note:10	In case of any disputes, decision of General Manager, SIDBI, Regional Office, Pune will be	e final.						

SIGNATURE : DATE: LOCATION : STAMP OF THE AGENCY :